



CHEVENING **ANNUAL REPORT** 2020-21



THANK YOU TO OUR PARTNERS

Aberdeen Scott - Aberdeen University
 Aberystwyth University
 Anglo American
 Agencia Nacional de Investigación e Innovación (ANII)
 Arab Palestinian Investment Company (APIC)
 BAE
 Bangor University
 Bank of Kigali
 Bank of Korea (BoK)
 Bank of Namibia
 BBC World Service
 British Chamber of Commerce in Korea (BCKK)
 Becas Don Carlos Antonio López (BECAL)
 Belaruskly Narodny Bank
 Birkbeck, University of London
 Bournemouth University
 BP Egypt
 BP Gambia
 BP Madagascar
 BP Mauritania
 BP Mexico
 BP Senegal
 Brunel University
 Bseisu Foundation
 Cardiff University
 Commerce International Merchant Bankers (CIMB)
 Cofftea
 Cone Marshall Limited
 Confederation of Icelandic Enterprise
 Conflict, Stability and Security Fund (CSSF)
 Constantine Tsereteli
 Coventry University
 De Montford University
 Delta
 Diageo
 Durham University
 European Bank of Reconstruction & Development (EBRD)
 Equality and Human Rights Council (EHRC)

FCDO Cyber Policy Department
 FCDO Cyber Desk
 Financial Supervisory Service (Republic of Korea) (FSS)
 GSK
 Institute of Chartered Accountants England and Wales (ICAEW)
 Imperial College London
 India Prosperity Fund
 International Student House
 Jeffrey Cheah Foundation
 John S Latsis Public Benefit Foundation
 Katerva
 Korean Britain Society (KBS)
 King Abdullah Fund for Development
 Ladol Intergrated Logistics Free Zone Enterprise
 Lancaster University
 Lemann Foundation
 London Academy Casablanca
 London School of Economics and Political Science (LSE)
 Los Andes Association of Cajamarca (ALAC)
 Mansion House
 Marga Landmark Development Co.
 Ministry of Education, Culture, Science & Sports of Mongolia (MECSS)
 Ministerio de Educación Superior Ciencia y Tecnología (MESCYT)
 Ministry of Science and ICT (MSIT)
 Ministry of Economy and Finance, Republic of Korea (MOEF)
 Petrofund
 Pfeffer Family Foundation
 Pinheiro Neto
 PRU Life
 Prudence Foundation
 Prudential
 PT Prudential Life Assurance
 Queen Mary, University of London
 Robert Gordon University
 Royal Agricultural University
 Said Foundation
 Schumacher College

Secretariat of Public Education (SEP)
 Shell
 Singapore Alumni Donor
 St George's University of London
 Swansea University
 The Cambridge Commonwealth, European & International Trust
 Tree of Life
 United Kingdom Education Advisory Service (UKEAS)
 Universities Wales
 University College London
 University of Bath
 University of Birmingham
 University of Bradford
 University of Bristol
 University of Central Lancashire
 University of Dundee
 University of East Anglia
 University of Essex
 University of Exeter
 University of Glasgow
 University of Huddersfield
 University of Kent
 University of Leeds
 University of Liverpool
 University of Newcastle
 University of Nottingham
 University of Reading
 University of Salford
 University of South Wales
 University of Southampton
 University of Stirling
 University of Surrey
 University of Sussex
 University of Warwick
 University of Westminster
 University of York
 Weidenfeld Hoffmann Trust (Oxford University)
 Winston Wong (Grace THW Group)
 Yayasan Khazanah

FOREWORD

It gives me great pleasure to open the Chevening Scholarship programme's Annual Report for 2020-21. This report is a celebration of the diversity and achievements of Chevening Scholars and Alumni over the past year.

The COVID-19 pandemic has made this another challenging year for scholars in the UK, who spent much of their first two terms under restrictions. Of course, this is not the way we want scholars to experience the UK.

Nonetheless, I am heartened by the resilience shown by the Chevening community. I am particularly proud of the contributions made by Cheveners throughout the year, with many volunteering in local communities, supporting each other, and even studying subjects that will support pandemic preparedness in future.

In 2021, the UK hosted the COP26 climate conference in Glasgow. To mark this important year, this report has a particular focus on the impact the Chevening community has had on the global effort to tackle climate change.

Over the past year 2379 Cheveners pledged their commitment to take action against climate change through the #OurClimatePledge campaign, which was delivered by Chevening in collaboration with other government scholarship programmes.

A cross-scholarships climate hackathon competition allowed experts within the alumni community to collaborate and share innovative ideas to address the complex issues we face.

One of my very first meetings at the Foreign, Commonwealth and Development Office was with Chevening Scholars from Lesotho, Eswatini and South Africa. These scholars generously shared their ambitions for their countries with me ahead of my trip to the region.

Britain is proud to work with our friends around the world to create a better future for all of us. We live in an age of ideas, influence and inspiration and I know that you, the Chevening community, are ready to work with us to shape our changing world.

Vicky Ford MP

**Minister for Africa,
Latin America and
the Caribbean**





INTRODUCTION

It has been another extraordinary year for the Chevening programme – an international scholarship and fellowship scheme which brings individuals from around the world together to form a global community of leaders.

As Head of the Scholarships Unit at the Foreign, Commonwealth and Development Office I'm incredibly proud to introduce this Annual Report for 2020-21, which spotlights some of the incredible things that scholars and alumni have achieved in the past year.

The 2020-2021 Chevening cohort was the second cohort of scholars to experience the UK Higher Education system during a pandemic. This has not been easy for our scholars, or the team who work to support them. As in the previous year, we supported remote learning where global travel restrictions prevented a timely arrival, until scholars were able to make it to the UK.

The wellbeing of our scholars has been the number one priority this year. A hybrid model both of learning and socialising created the opportunity for us to offer an even greater number of diverse events – 63 in total. You can read more about this on p.5-6.

Unfortunately, we have had to postpone several of our fellowship schemes during the pandemic, but we were absolutely delighted to welcome the Cyber Security Fellows from the Western Balkans at Cranfield University, and the Ethiopian Leadership Fellows at Coventry University. It has been a delight to see

how our fellows, as well as scholars, staff and partners have overcome the hurdles this situation has put in our way.

I especially want to thank our Chevening Partners for their generous support. Partners contribute to a life-changing experience for the individuals they support and help the Chevening programme to reach further and have more impact. The 2020-2021 Chevening cohort was supported by 46 university and 71 corporate or public-sector partnerships. 1 in 5 scholars was supported by a partner in 2020, many of whom also offer bespoke support to scholars such as work experience and mentoring.

I want to conclude by thanking all of our scholars and fellows, and recognising the strength and resilience each one of them has shown to complete a Chevening award during the COVID-19 pandemic. It has been so inspiring to see how you have supported one another through and succeeded despite the circumstances.

Naomi Rayner

**Head of the
Scholarships Unit
at the FCDO**

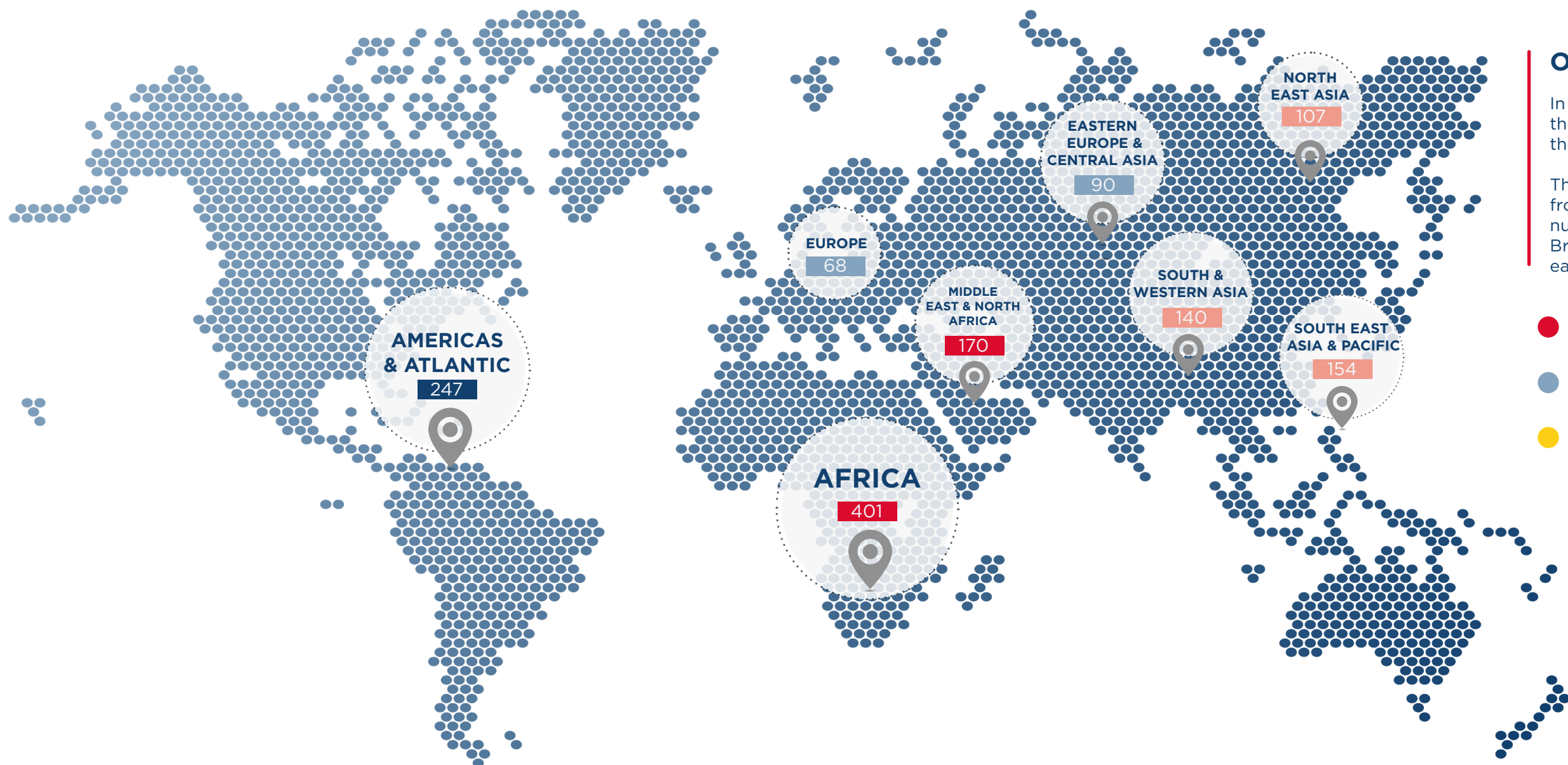


THIS YEAR AT CHEVENING

Two themes run through this report. Firstly, COP26 was a driver for the largest cross-government scholarship scheme campaign in recent years. The report highlights some of the achievements of Chevening Scholars and Alumni in driving sustainable change and protecting the environment in their home countries and the UK.

Secondly, COVID-19 continued to have an impact on the delivery of the programme and the lives of both scholars and alumni. The majority of scholars travelled to the UK for the start of their course, but due to travel disruption a small number completed their courses remotely. There were a series of lockdowns in the first half of the academic year, with courses delivered online during these periods and beyond.

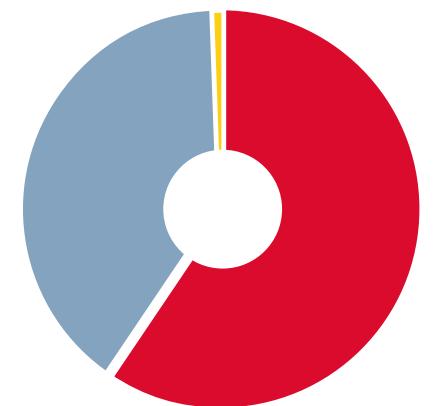
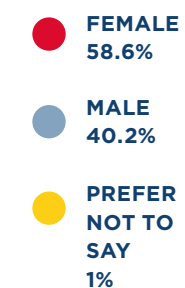
MAP OF CHEVENING SCHOLARS 2020 - 2021



OUR SCHOLARS

In September 2020 we started to welcome the 37th cohort of Chevening Scholars to the UK.

The group was **1376** strong, and came from all corners of the world. The largest numbers of scholars came from Indonesia, Brazil and Nigeria, with over **40** scholars each.





EVENTS AND WELLBEING

For the Chevening team, scholar wellbeing was the top priority. We wanted to ensure that scholars could still have a positive experience, even during lockdown.

The team put on **63** events from November 2020 to August 2021. Most were delivered online due to COVID-19 restrictions, including online Orientation and Farewell events

WELLBEING EVENTS

The events programme included online wellbeing events, such as a Bhangra and mindfulness event in January 2021, which combined spirituality, meditation and an energetic bhangra workout.

Almost 50 scholars heard from the Urban Yogi, Krishna Khunti, who guided scholars through meditation practise, before a Bhangra cardio workout. The scholars went away from this workshop feeling inspired and energised.

ORIENTATION

At Orientation, scholars heard from a number of FCDO speakers, welcomed by Naomi Rayner, Head of the Scholarships Unit and Vijay Rangarajan, Director General, Americas and Overseas Territories, with a keynote speech from Nick Bridge, Special Representative for Climate Change.

In line with government guidance, there was also a virtual Farewell event for the full cohort followed by a series of smaller 'Summer Connect' events in-person.

CHEVENING CONFERENCE

A highlight of the year is the Chevening conference, held virtually in June 2021, with almost **400** delegates attending. The event is a fantastic opportunity for scholars to network, collaborate, and practise speaking about their work.

In 2021 it was hosted by the University of Edinburgh. Professor Peter Mathieson, Principal and Vice-Chancellor, and Professor James Smith, Vice-Principal International, welcomed scholars to the event, followed by a keynote speech from Dr John Murton, UK government's COP26 envoy.

19 scholars from **17** different countries presented their research under the themes of: Technology, Public Policy and Governance, Law and Social Justice, Human rights and conflict, and Environment and Development.



Chambalson Chambal (pictured) from Mozambique and studying at the University of York, presented his reflections on how climate change is a barrier to reaching the Sustainable Development Goals.

CHEVENING CONFERENCE KEY STATS



400
VIEWERS
TUNED IN



19
SCHOLARS
PRESENTED THEIR
WORK AND STUDIES



TOPICS
INCLUDED TECHNOLOGY SOCIAL
JUSTICE, HUMAN RIGHTS, AND
ENVIRONMENT & DEVELOPMENT

ONLINE LEARNING

Many courses were delivered in a hybrid model in 2020-21 and scholars have had to adapt to a partly or wholly online study experience.



83%

OF SCHOLARS' COURSES WERE DELIVERED MOSTLY ONLINE



92%

AGREED THAT THEY WERE BUILDING THEIR KNOWLEDGE AND SKILLS IN THEIR SPECIALIST SUBJECT AREA



91%

OF SCHOLARS WERE SATISFIED WITH THEIR COURSE OVERALL

CHALLENGES

It was not all plain sailing. Scholars faced some challenges with studying predominantly online, including difficulties concentrating and lack of access to suitable study spaces such as libraries.

Some expressed frustration that, due to ongoing restrictions, courses were not able to progress from fully online to blended learning as expected. Some scholars also found it harder to connect with others, with **59%** of scholars reported feeling isolated from peers on their course.

However, most scholars reported finding their course academically enriching. **92%** agreed that they are building their knowledge and skills in their specialist subject area, and **91%** of scholars are satisfied with their course overall.

A GLOBAL NETWORK OF LEADERS

Chevening's strength lies in its network, and the ability of alumni to leverage connections created through Chevening to deliver impact.

The Chevening Alumni Programme Fund (CAPF) supports exceptional and innovative examples of alumni collaboration. In 2020-2021 80 projects were supported, and the examples below are a taster of what Chevening Alumni are achieving around the world.

CUBA: OUR CITY OUR SPACE

In Cuba, Chevening Alumni delivered an ambitious international and hybrid 'Our city, our space' four day forum from 16-19 November 2020. The main objective was to raise awareness of the role of public spaces in community development and sustainable living, with the UN Sustainable Development Goal (SDG) 11 (sustainable cities and communities) as the motivation.

The forum brought together more than **36** expert panelists from **11 countries** and attracted over **300 participants**, virtually and in person.

It tackled four main topics:

- Social interaction and community self-articulation
- Community wellbeing
- Development of local economies
- Improving accessibility



OUR CITY OUR SPACE



36

EXPERT PANELLISTS,
FROM



11

COUNTRIES



300+

PARTICIPANTS, IN-
PERSON & VIRTUALLY



NIGERIA: ALTERNATIVE NARRATIVES TO ILLEGAL MIGRATION

In Nigeria Chevening Alumni held an essay writing competition in December 2020 for young people to give their views on why so many young people engage in illegal migration.

This project responded to the high levels of migration of young people. In close collaboration with the Chevening Officer in Abuja, Chevening Alumni Association Nigeria ran the competitions collecting essays on 'Alternative Narratives to illegal Migration Amongst Young People in Nigeria'.

This received **300** submissions, with **3** winners and the best ideas collated into a brochure.

KEY STATS

300 SUBMISSIONS

3 WINNERS



GUATEMALA: SCIENCE FOR ALL FESTIVAL

Guatemala hosted a 3-day Science for All online festival in November 2020, in collaboration with two Guatemalan universities - Universidad Landívar and Universidad del Valle.

Six speakers presented their research in topics ranging from the use of shrimp shells to clean apparel industry residual waters to the effects of climate change on Parlama turtles and other reptiles in Guatemala.

The panel of speakers included a Chevening Scholar and an Alumnus, and close to **200** people engaged virtually through the festival. Prior to the festival, alumni organised three webinars on Ecological Economics in September 2020, with over **145** undergraduate and graduate students from universities throughout Guatemala participating.

113 of these participants received a certificate for attending all three webinars and completing a piece of coursework.

KEY STATS

3-DAY FESTIVAL

6 SPEAKERS

**200 STUDENTS
ENGAGING**

Chevening Alumni collaborate nationally and internationally to drive change, but individual alumni are also having a fantastic impact as a result of their time with Chevening.

VIVIAN RANGEL CASTELBLANCO, FROM COLOMBIA, COMPLETED AN MSC IN ENVIRONMENT AND SUSTAINABLE DEVELOPMENT AT UNIVERSITY COLLEGE LONDON IN 2018-2019.

Before my Chevening Scholarship, I was working with the Inter-American Development Bank on a research project to address food waste and loss across Colombia.

I applied for Chevening because I wanted to tackle issues relating to agriculture, food security, and food supply chains in Colombia. I felt that given the reputation of universities in the UK, studying environment and sustainable development would help me to do this.

Several years on and I'm now a Technical Advisor for Sustainable Agricultural Supply Chains for the German Development Cooperation in Colombia, working as part of a Global Programme on Sustainability in Agricultural Supply Chains. My current project focuses on promoting sustainable development through the banana supply chain, starting from the consumers in Europe, working along the entire supply chain until the production level in Colombia (small and medium holder farmers).

One particular focus of the project is identifying ways to reduce the environmental impact of banana supply chains, which in turn, will help to improve social and economic outcomes in Colombia.



I applied because I wanted to gain a different perspective from the national one I had gained during my 12 years work experience. I wanted to study and live in a country where you could breathe sustainability, and where I could learn from different mindsets and different perspectives, and [learn] the tools and strategies to tackle sustainability in developing countries



I feel that my masters degree at UCL gave me a holistic view of sustainability and encouraged me to think about the social aspects of a supply chain.

Through Chevening, I had the opportunity to exchange ideas with others studying at different universities, something I found invaluable

CLASS OF: 2019

FROM: COLOMBIA

STUDIED:
MSC IN
ENVIRONMENT
& SUSTAINABLE
DEVELOPMENT
AT UNIVERSITY
COLLEGE
LONDON

DRIVING SUSTAINABLE CHANGE

Sustainable development is a priority for the UK government. Many Chevening Scholars are working on initiatives that strive towards the Sustainable Development Goals.

In the year that the UK hosted the 26th UN Climate Change Conference of the Parties (COP26), Chevening placed a special emphasis on supporting global efforts to tackle climate change. We focus here on the work we have done on climate over the past year, and on scholars and alumni with a passion for protecting the environment, combatting climate change, and supporting communities to adapt.

CHEVENING AND THE ENVIRONMENT IN 2021



We reduced the amount of physical marketing materials and merchandise we shipped worldwide by **30%**, reducing the emissions of our marketing and allowing us to invest the cost savings into 100% sustainably made materials.



We supported our alumni working in sustainability to profile their knowledge through our **'Ideas to Save the Planet'** blog series, and celebrated their achievements through our **'Climate Heroes'** series

OVER
11,000
PEOPLE

engaged with our community's work on climate through our dedicated climate hub:
chevening.org/climate



We supported the Chevening Sustainability Network, organised by Chevening Alumni, to deliver a series of **'drumroll to COP26'** events.

These events brought expert alumni from around the world together to share knowledge and ideas on how to mitigate against and adapt to climate change.

OUR CLIMATE PLEDGE



Throughout 2021, Chevening teamed up with other UK government scholarships to deliver the **#OurClimatePledge** campaign.

The campaign provided new momentum and energy in the scholarships communities to take action, to share knowledge and ideas and get behind the UK government in delivering an impactful COP.

Scholars, alumni, fellows and partners were encouraged to pledge specific action they would take to tackle climate change in 2021.

CAMPAIGN STATS



9 MILLION

VIEWS ON SOCIAL
MEDIA BY...



4 MILLION

PEOPLE



2379

PLEDGES FROM
SCHOLARSHIPS
COMMUNITIES



HMG SCHOLARSHIPS ALUMNI CLIMATE CHANGE HACKATHON

PICTURED:
PARAGUAYAN TEAM

Following the #OurClimatePledge campaign, the Chevening, CSC and Marshall scholarships teams joined forces again to design a global climate policy hackathon competition for alumni of all three programmes.

Participants had just 24 hours, working in teams, to devise innovative policy solutions to tackle climate change. Almost 200 alumni applied to join the hackathon.



All participants competed to develop the most innovative policy proposal. We also welcomed an additional 15 alumni as expert advisors and as part of judging panels, and five of our partners as advisors and judges as well.

The winning team, Mountain Mates, had the opportunity to present their proposal to high-level policy makers as part of an exclusive roundtable event. The team's proposal focuses on sustainable agriculture through the reintroduction of neglected and underutilised species in the Hindu Kush Himalayas.

All of the proposals from the hackathon will be published as part of a special cross-scholarships publication.

SCHOLAR SPOTLIGHT

Many 2020-21 Chevening Scholars studied subjects relating to tackling climate change. We hear from Brian Kiberenge about what he has gained from his degree and how it will help him drive sustainable change back home.

Agriculture is a major contributor of greenhouse gas emissions, depletes non-renewable resources and causes clearing of native vegetation and destruction of forests. My degree focuses on technologies that improve soil health, enhance agrobiodiversity, preserve terrestrial and marine ecosystems, reduce catchment-level nutrient pollution and the mechanisms underpinning plant functional acclimation to global change and future earth system dynamics.

Through the programme, I have developed skills and enhanced knowledge in regenerative and nature-inclusive concepts relying on the ecosystem approach and nature-based processes that increase resilience of farming systems while reducing reliance on chemical inputs.

Much of my work back home will focus on farmer adoption of these ecological management and climate-responsive approaches as I seek to reconcile food production with long-term environmental sustainability on existing farmland to meet demand for ecosystem services, food, fibre, clean water, flood mitigation and carbon sequestration.

I have built networks with emerging leaders from around the world and had opportunities to travel



NAME:
BRIAN KIBERENG

STUDIED:
MSC IN
SUSTAINABLE
AGRICULTURAL
TECHNOLOGIES
AT UNIVERSITY OF
SHEFFIELD



I've had an amazing Chevening experience despite the unique challenges we've faced due to the COVID-19 global health pandemic



to different parts of the UK and explore British history and culture in the summer.

I've also been part of The Boardroom, a programme run by the University of Sheffield featuring a series of exclusive masterclasses delivered by top entrepreneurs, marketing gurus, nonprofit leaders and sustainability champions from leading firms around the world. This has been made possible through the Chevening Award.



VOLUNTEERING AT CHEVENING

Chevening Scholars use their time in the UK to gain skills and experience that will help them achieve their goals back home, but not all experience is gained in academic pursuits.

Scholars are actively engaged in their UK communities whilst studying for their Master's degree. There is no better demonstration of this than the volunteering scholars do whilst in the UK.

In 2020-21, scholars gave **1435** hours to UK volunteering, with **135** different organisations and causes across the UK. This included volunteering at vaccine centres and providing online language classes, with three individuals clocking up over **100** hours each.

These contributions help UK organisations to make a positive impact and gives the scholars new experiences and skills, as well as a deeper connection to the UK.



1435
HOURS OF
VOLUNTEERING



135
ORGANISATIONS
AND CAUSES
BENEFITED



INCLUDING
VACCINE
CENTRES

SCHOLARSHIPS TO MEET LOCAL NEEDS

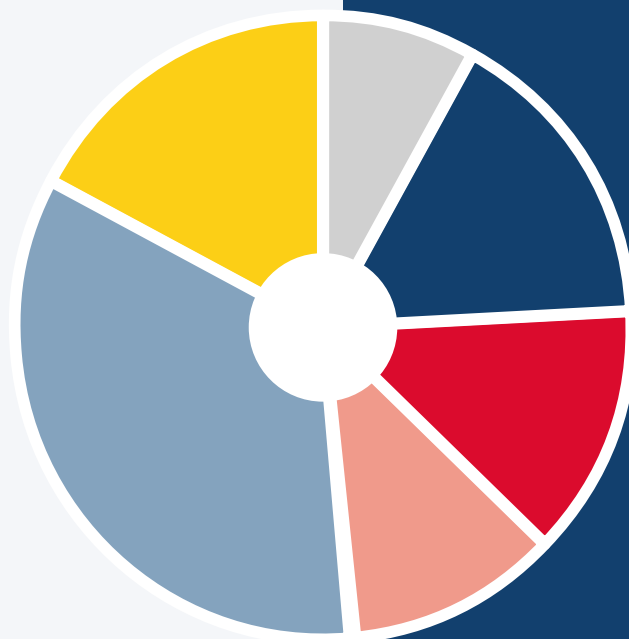
Chevening Partnerships play an important role in ensuring scholars fill skills gaps in industry back home by sponsoring scholars in priority areas. In this section we look at a couple of examples of partnerships in action.

What do our scholars study?

Chevening Scholars always study an enormous range of courses and 2020-21 was no exception. The most popular subject area this year was the Social Sciences.

COURSE SUBJECTS

ARTS & HUMANITIES	8%
BUSINESS & MANAGEMENT	16%
HEALTH SCIENCES	13%
LAW & LEGAL STUDIES	11%
SOCIAL SCIENCES	34%
STEM	17%



LOCAL PARTNER SPOTLIGHT

Forming partnerships with local businesses or government departments is one of the ways Chevening ensures it supports individuals who can provide much needed expertise in their country.

For example, in 2021, the Chevening team at the British High Commission Malé, formed an exciting new partnership with the Ministry of Higher Education, Maldives. The partnership offers two scholarships a year to applicants from the Maldives to study subjects identified in the country's training needs analysis to help address the country's skills gap. The partnership has already helped boost scholar numbers, with a record breaking 6 scholars from the Maldives joining the 2021-22 cohort.

Chevening Partner CIMB Group Holdings Berhad (CIMB) has had a busy year accelerating its ambition to be an ASEAN Sustainability Leader.

A valued Chevening Partner since 2016, CIMB has demonstrated its commitment to Corporate Social Responsibility, funding five Chevening Scholars from Cambodia, Thailand, Indonesia and Malaysia every year. Their Chevening partnership is just a small part of their commitment to social responsibility however, and sits alongside many activities which seek to address the impact of climate change and support sustainability.

In September 2021, at their Sustainability Investment Day, they announced a series of strengthened sustainability commitments.



NAME:
EVELYN TEH

COUNTRY:
MALAYSIA

COURSE:
LSE, CITY DESIGN
AND SOCIAL
SCIENCE

**CURRENT
OCCUPATION:**
SENIOR
RESEARCHER
ON CLIMATE,
ENVIRONMENTAL
AND URBAN
POLICIES



Thanks to the partnership of CIMB, I was able to pursue a master's in city design and social science at the London School of Economics and Political Science (LSE). My year in London has been absolutely enriching and life-changing, especially given London in itself is a living classroom and urban lab.



PARTNER SCHOLAR SPOTLIGHT

Chevening partner scholars are driven to make the most of the opportunity given to them by Chevening and their partner funder.

2020-2021 Chevening Scholar, Rafael Alonso Arenas, supported by partner Mansion House, talks about his chosen course in Climate Change, Management and Finance at Imperial College London, and how it will help him address the challenges of climate change.

Climate change is the biggest challenge humanity has ever faced. As an entrepreneur and problem solver, I want to be part of the solution and the Chevening Scholarship enabled me to further my understanding of this important and timely subject.

My course allowed me to hone my skills in leadership and learn the latest about climate science, risk management, and financial innovation. My time in London has prepared me to lead important conservation finance efforts in Mexico and Latin America.

Upon my return home to Mexico City, I will continue working at Cultivo, a technology start-up that unlocks investment in nature at scale. Following completion of my MSc, I feel my increased academic knowledge, plus the opportunity to continue to collaborate with the global Chevening community will help elevate the work I do.

Our global society desperately needs local answers to problems such as the loss of biodiversity, the impacts of climate change, and climate injustice, and I look forward



Climate change is the biggest challenge humanity has ever faced. As an entrepreneur and problem solver, I want to be part of the solution



to working on the solution to these problems.

I am deeply grateful to Chevening and also to Mansion House, the charity of the Lord Mayor of London, who sponsored my scholarship. Without their support and trust, this experience would not have been possible. Thank you!

NAME:
RAFAEL ALONSO
ARENAS

COURSE:
IMPERIAL
COLLEGE
LONDON, CLIMATE
CHANGE,
MANAGEMENT
AND FINANCE

**SUPPORTED BY
PARTNER**
MANSION HOUSE

AN INTERNATIONAL AUDIENCE

Chevening scholarships reach a wide and diverse global audience

This is achieved through the hard-working staff in British Embassies and High Commissions who market the programme in their country with help from the team in London.

In 2020 we received almost **63,000** applications. Just **5,500** (under 10%) were shortlisted for an interview and **3.5%** were offered a scholarship

OUR REACH AUGUST 2020 - AUGUST 2021



632k

PEOPLE REACHED A MONTH

WITH A COMBINED REACH OF
OVER **7 MILLION**

AND **508K** ENGAGEMENTS



175k

PEOPLE REACHED A MONTH

WITH A COMBINED REACH
OF OVER **2 MILLION**

AND **237K** INTERACTIONS



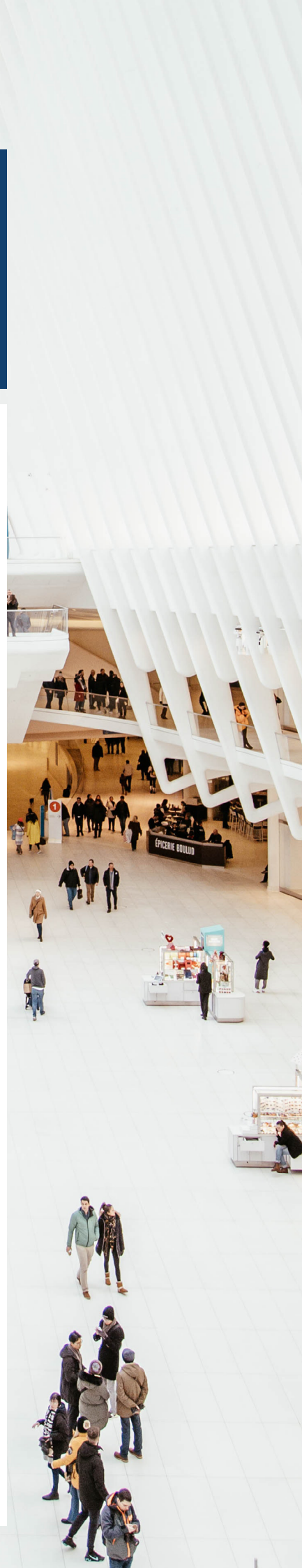
WE RECEIVED
ALMOST **4 MILLION**
IMPRESSIONS ON
LINKEDIN, WITH **69K**
INTERACTIONS

20 MILLION

WEBSITE VISITS
BY ALMOST
8 MILLION USERS



OUR **#BECHEVENING** CAMPAIGN, PROMOTING THE PROGRAMME TO APPLICANTS IN COLLABORATION WITH BRITISH EMBASSIES AND HIGH COMMISSIONS AROUND THE WORLD, WAS SEEN ALMOST **63 MILLION** TIMES BY **14.6 MILLION** PEOPLE ON SOCIAL MEDIA. IT ATTRACTED **180K** ENGAGEMENTS.





ENGAGING AUDIENCES IN-COUNTRY

Embassies and High Commissions work hard to promote Chevening Scholarships in their countries, often with a focus on encouraging underrepresented groups to apply to the programme. Here are just a few stories from Posts around the world about how they reach potential applicants in their countries.

SIERRA LEONE

The British High Commission Freetown took to the road to make sure their promotion was accessible to all prospective candidates across Sierra Leone focusing in particular on women working in STEM fields.

Joined by alumni, they embarked on a 2021 university roadshow and visited five universities across the country where they shared information and advice to applicants.

During the roadshow, the High Commission engaged local council leaders to further promote the programme. One of the aims of the roadshow was to encourage women to apply for science and engineering courses.

Sierra Leone are hoping to see an increase in female applicants this year.

ST. HELENA

What better way to promote Chevening than to hear directly from a scholar who has benefitted from the programme and is committed to using their newly acquired skills to make positive change in their home country?

This is exactly what the British Embassy St Helena did when they shared the stage with Gareth, a 2020-21 scholar, at the South Atlantic Masters Information Session in June. The event brought together representatives from a number of scholarship providers to share masters opportunities with prospective candidates.

Gareth shared his experience and how his ongoing research into the impact of the introduction of high-speed broadband will help development in St Helena.

MAURITIUS

The British High Commission Chevening team in Mauritius has been focusing promotion efforts on encouraging diversity. The team have been targeting hard-to reach prospective applicants from Rodrigues, a remote island.

The team hosted a live Q&A session on Facebook, with some help from alumni, to reach a range of applicants and to answer questions about the programme. They also joined up with an NGO to specifically engage applicants from Rodrigues.

They attended a workshop hosted by the charity to promote Chevening. It's hoped working together will boost applications from this underrepresented and remote part of the country.



PARTNERSHIPS AND ENGAGEMENT AROUND THE WORLD

British Embassies and High Commissions are central to delivering the Chevening programme. In 2021 they interviewed 5500 candidates, with most of these (over 4000) conducted online.

This year, 33 Chevening corporate partners participated in interviews enabling them to see first-hand the high quality scholars their sponsorship supports. Chevening Partners customise the eligibility criteria for their awards, specifying the countries, subject areas and UK universities they wish to support scholars to study at.

Conducting interviews and selecting candidates gives senior staff at British missions the opportunity to carefully select individuals who can make changes in key areas of interest.

Every year, we interview Heads of Mission about Chevening in their country so we can learn about how the programme is important and helpful to the British mission.

One HMA said, they have 'a lot of alumni active in areas of environment, climate change and conservation' and that they are working with them 'to understand and to influence the government to produce and define a nationally determined contribution and its long-term strategy' for dealing with issues of climate.

-Rowan Laxton, British High Commissioner, The Republic of Cameroon

Another HMA pointed out that the knowledge of Chevening alumni 'in some of our focus areas, in particular climate change, can really help us understand the country context and how to tailor our work accordingly.'

- Sian Price, High Commissioner, Botswana



5550

CANDIDATES
INTERVIEWED



4000+

OF THESE WERE
CONDUCTED ONLINE



33

CHEVENING CORPORATE
PARTNER INTERVIEWERS

CELEBRATING THREE YEARS OF PARTNERSHIP IN STYLE

Unfortunately, due to pandemic restrictions, it wasn't possible to properly celebrate the renewal of the Chevening - Arab Palestinian Investment Bank partnership back in April.

The Chevening team in Jerusalem marked the renewal of the Chevening - Arab Palestinian Investment Bank partnership back in April. They chose to commemorate the signing at their scholar farewell event in September at the consulate. The event included speeches, music and farewells framed by the beautiful Jerusalem skyline.

The signing ceremony made for a great finale to a wonderful evening. The APIC partnership generously funds a scholar from the Occupied Palestinian Territories each year, and thanks to the renewal, 2021 will see the third Chevening - APIC scholar arrive in the UK to begin their Chevening journey



LLOYD'S REGISTER JOIN BRITISH HIGH COMMISSIONER, LAGOS

In April 2021, Lloyd's Register joined as a new Chevening Partner, supporting one scholar from Nigeria and one scholar from Mozambique to study in the UK. In May, Lloyd's Register's Business Manager for sub-Saharan Africa, Gwam Goz, joined the Chevening Nigeria team at the British High Commission in Nigeria to mark the new partnership.



We look forward to connecting with the brightest and best from Mozambique and Nigeria, providing educational opportunities for tomorrow's changemakers to help drive sustainable change in the maritime and offshore industries



**- GOZ GWAM,
BUSINESS MANAGER
SUB-SAHARAN
AFRICA, LLOYD'S
REGISTER**

CHEVENING PARTNERSHIPS

Chevening offers scholarships for high-potential professionals to study in the UK. We do this in partnership with organisations who share our vision for investing in the education of future industry leaders.

Chevening partners with 120 organisations, including private companies, NGOs, foreign government departments and UK universities. Chevening Partners share our commitment to the professional development and growth of future leaders.

Chevening partnerships are agreements between organisations and the FCDO to fully or jointly fund an agreed number of scholarships in subject areas aligned with the strategic objectives of the organisation.

After a year studying in the UK, scholars return to home equipped with the skills, knowledge, and a global network to make positive, lasting change in their sectors, communities, and their countries.

Partners sponsor scholars to study academic courses related to their work, or sponsor scholars from countries of strategic interest to them.

HOW IT WORKS

Chevening partners with a range of organisations, including private corporations, UK universities, charities, trusts and foundations.

Partnerships are agreed through a memorandum of understanding signed with the FCDO.

Chevening looks after all aspects of partnership administration, from managing the application process to making payments to universities and scholars. Scholars know that their award has been made possible by their partner, and their scholarship bears the partner's name. Partners can be involved in the scholar selection process. They can engage with scholars while they are in the UK and after they return home as well as retaining links with the FCDO and British Embassies and High Commissions.

If you're interested in becoming a partner, or just finding out more, then please email partnerships@chevening.org



chevening.org



@CheveningFCDO



Chevening Awards

CHEVENING